



**Marc Ernoult**  
25 years (1985/03/31)

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Residence possible to  
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Editor's blog  
Apple Ad (Art)



### Profil

Web enthusiast  
Technological  
Economic Intelligence  
Autonomous  
Organized  
Responsible  
Force Proposal

TOEIC score : 815

## Web Project Manager / e-Business

### Work Experience

**December 2009/Today :**  La première agence web

SEO Consultant (Search Engine Optimization), SEO Audit, optimization "On-site", submission to directories website by theme, SEO Monitoring, Search Engine Monitoring (SEM) with Google Adwords campaign

References : Marion Vanhoute (+33) 826.10.10.40

**July 2008 / September 2009 :** 

Project Manager of Email Marketing : CRM study, evaluation of projects, tracking installation, campaign setting with "best practices" of emailing, routing with Campaign Commander software, reporting, benchmarking studies and counsel

References : Hervé Malinge (+33) 6 62 45 95 70

**March 2009 : RESEAU APPRENTIS PIM**

Creation and development of an Internet Web site : <http://www.reseauapprentis-pim.fr>

References : Julien Delamarre (+33) 6 15 50 60 17

**November 2007 / May 2008 : EFUS**

Vice Président of Communication for the : «Étudiant(e)s et stagiaires Français(es) de l'Université de Sherbrooke CANADA» association. Co-development of an Internet Web site : <http://pages.usherbrooke.ca/efus>

**August 2007 : ACF OCEANE**

Creation and development of an Internet Web site : <http://www.acf-oceane.fr>

References : Christina Housiaux (+33) 6 20 23 31 68

**April / June 2006 : DATA CONCEPT**

Co-developpment of a software for Pocket PC : WinPost Mobile

References : Gérard Ménoret (+33) 4 91 91 71 44

### Project Management Skills

- ▶ Project manager: planning and monitoring tasks
- ▶ Communication responsibilities and team supervision
- ▶ Economic Intelligence in Marketing and e-Business

### Computer Skills

- ▶ Operating System : Apple Mac OS X / Microsoft Windows
- ▶ Programming languages : SQL, HTML, PHP, CSS
- ▶ Software : iWork (Apple) / Office (Microsoft), Dreamweaver, Photoshop

### Education

**2009 - Master in Management and International Marketing** (Sandwich cours) at the University of Sherbrooke, Canada in 2008 (with distinction award) and in the International Business Department at the University of Le Havre in 2009

**2007 - Bachelor of Science in Computing and Management** with distinction award at the Institute of Technology, Carlow in Irlande 

**2006 - Associate Degree in Computing**, specialised in software development at the Institute of Technology in Le Havre, France

**2004 - High School Diploma in Accountancy** at Jeanne d'Arc private school in Le Havre 

### Languages

French (mother tongue), English (advanced level - reading, writing and speaking), Italian (intermediate level - reading)

### Personal Interests

Organization of social events, Internet, blogging, traveling, sports (Formula 1), producing and editing photos / videos, music (Pop Rock)